



## 2024 DERBY DASH BASH SPONSORS

### PLATINUM SPONSORS

*Cookie and Associates Construction Co. Suite  
Dynamics*

### TRIPPLE CROWN

*ECPC Pain Consultants / ECAA  
Anesthesia Specialists*

### RED RIBBON SPONSORS

*PENCO Products, Inc.  
In Memory of Tyler Richardson ECVC,  
Inc.  
Gary Brock  
Tracey and Henry Smith  
Lynn Ferebee  
Billy and Jennifer Smith  
Dixon Social Interactive Services, Inc.*

### RUN FOR THE ROSES

*CW Daeschner  
The Boone Group Roofing  
Tamara Shusterman  
Dr. Tom Irons, Sir.  
Orman and Nanette Whichard  
Steel Insurance  
Judy Wood  
Charles M. Vincent  
Kemper and Mark Warren  
Bobby and Barbara Rawl  
Debbie Pruitt  
Katie Bouilneau  
Zoe Allette  
Winterville Civitans Club  
Jason and Lisa Thomas*

### BLUE RIBBON SPONSORS

*Dr. Arthur and Heidi McMillan  
Rick and Linda Willford  
PartyBox Photobooth  
Grady White Boats, Inc.  
Southern Bank and Trust Company  
Harry and Meg Cookie  
Bill Schroeder*

### YELLOW RIBBON SPONSORS

*Jim Hardee  
Amy and Kyle Products  
Farrior and Sons, Inc.  
Blue Banks Farm HOA Board Linda  
Kuhn and Tim Clark Michael and  
Merry Sandra Kennedy Tom and  
LeAnna Chaplinski  
Nan R. Taylor  
The Montaquila Family  
Deanna Boyette  
The Lindbeck Family  
Harold and Debra Thompson*

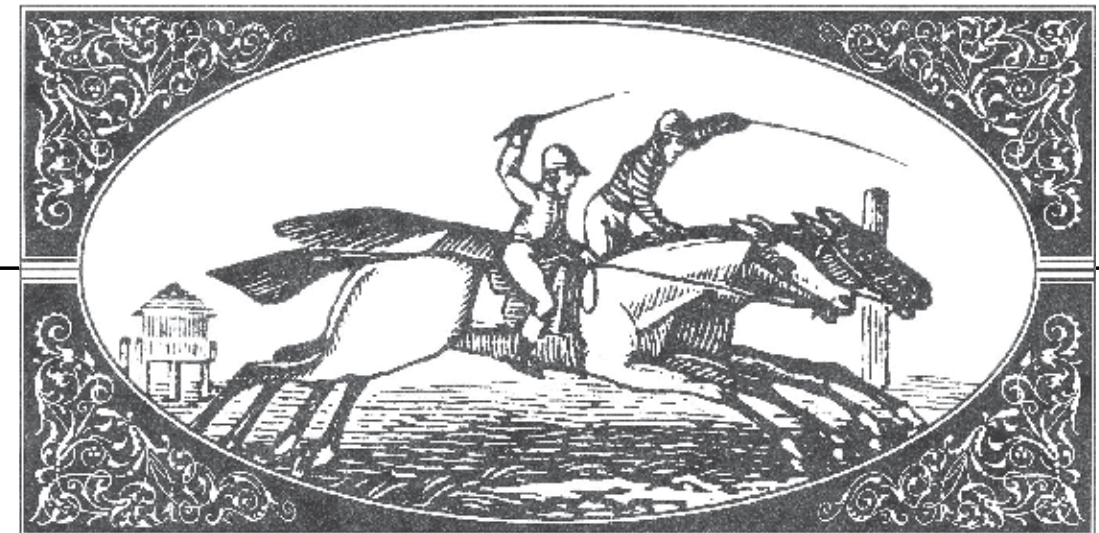
# DERBY DASH BASH

BENEFITING



**ROCKING HORSE RANCH**  
Therapeutic Riding Program

## SPONSOR PACKET



FROM CHURCHILL DOWNS || ENJOY FOOD  
*to* || *FUN AND*  
BLUE BANKS FARM || FAST HORSES!

**SATURDAY**  
**MAY 4<sup>th</sup> 2024**

## **WHAT IS THE DERBY DASH BASH?**

The Derby Dash Bash is an annual fund raising event held on the first Saturday in May concurrent with the running of the Kentucky Derby. The money raised helps RHR support our operating expenses such as care of our horses, maintenance of our facility, utilities and employee expenses. Those attending the Derby Dash Bash will enjoy appetizers, drinks, dinner, dessert, live music, a Kentucky Derby race raffle, ladies Derby hat contest, silent and live auctions and viewing of the Kentucky Derby. We are seeking both individual and corporate sponsors, as well as community support through the sale of tickets.

## **WHAT IS THERAPEUTIC RIDING?**

Therapeutic horseback riding is a therapeutic intervention used by certified therapeutic riding instructors and allied health professionals for individuals who are physically, cognitively, or emotionally challenged. The three dimensional movement of the horse stimulates the rider to improve mobility, posture, balance, coordination, and responsibility. By successfully participating in riding activities that challenge them, riders gain self-confidence and learn to trust their helpers and their horses. The ultimate goal is to improve each rider's functional abilities and to help them become more independent, productive and active members of the community. The Professional Association of Therapeutic Horsemanship International (PATHIntl, Formerly NARHA) was formed in 1969 to promote the practice of therapeutic riding and equine related activities. PATHIntl is a membership organization that accredits operating centers, certifies riding instructors and therapists, and standardizes safety and operating procedures. There are over 800 member centers in the United States and internationally serving over 42,000 students annually.

## **WHAT IS ROCKING HORSE RANCH THERAPEUTIC RIDING PROGRAM, INC?**

Rocking Horse Ranch was founded in 1991 to provide equine assisted activities and equine assisted therapy to children and adults with disabilities in eastern North Carolina. It is the oldest active program in this part of the state, the only one in Pitt County, and one of only 2 PATHIntl programs east of I-95. In the fall of 2003, RHR moved to Blue Banks Farm, which it now operates as a full time, dedicated therapeutic riding facility. Our staff of credentialed therapeutic riding instructors and therapists conducts all of our classes, which are tailored to meet the specific needs of each rider. Lessons are structured to provide each student the assistance he/she needs to be successful while stressing the achievement of maximum independence under safe and controlled conditions. Many able-bodied members of the community are integrated into the program as volunteers assisting the riders during lessons. Riders come from several cities in addition to Greenville, including Wilson, Washington, Kinston, Rocky Mount, Tarboro, and New Bern. Riders' disabilities include cerebral palsy, autism, developmental delay, Down Syndrome, spina bifida, ADHD, visual and hearing impairments, multiple sclerosis, Parkinson's disease, stroke and head/spinal cord injury. Over 70% of our operating budget comes from donations, grants, and fund raising. Thank you for giving your support to this unique program.

## **DERBY DASH BASH 2024**

20th Annual Fundraiser To Benefit  
Rocking Horse Ranch  
Therapeutic Riding Program

### **IMPORTANT SPONSOR INFORMATION**

**Complimentary Tickets must be Reserved by April 12, 2024**

**PROMOTIONAL MATERIALS MUST BE SUPPLIED, DELIVERED, AND PICKED UP**

\*A sponsor display table will be provided

### **AD INFORMATION SHOULD BE SENT TO:**

\*info@rhrnc.com prior to April 12, 2024

(we cannot ensure inclusion in the program for material received after April 12th)

\*Please make sure your ad is the correct size (and camera ready or high resolution if applicable):

Full Page Ad: 8.5" wide by 11" tall

Half Page Ad: 8.5" wide by 5.5" tall

Quarter Page Ad: 4.25" wide by 5.5" tall

Card Size Ad: 3.5" wide by 2" tall

\*Ads that are setup incorrectly must be re-done at a cost to the Sponsor/Donor

**ALL SPONSORS WILL BE LISTED IN THE PROGRAM AND WILL BE LINKED TO AND LISTED ON THE RHR WEBSITE**



# DERBY DASH BASH 2024

20th Annual Fundraiser To Benefit  
Rocking Horse Ranch • Therapeutic Riding Program

## MONETARY SPONSORSHIP OPPORTUNITIES

### TITLE CUP SPONSORS \$10,000

- \* Twenty tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- \* Company name will be prominently featured on all promotional material
- \* Full page color ad on inside cover of program
- \* Name and Title Cup Sponsor status prominently displayed on the sponsor board
- \* Company banner prominently displayed during the event
- \* Photo opportunity for a company representative (or group) with the featured therapeutic horse
- \* Promotional literature prominently displayed during event
- \* Personal Ambassador during event
- \* 50 game tickets and twenty rounds of wine toss
- \* Company Team Building Experience at the Barn
- \* Name and link to business website on our website

By being a Title Cup Sponsor you will cover the cost for 10 students to ride in the program year round.

### TRIPLE CROWN SPONSORS \$5,000

- \* Fourteen tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- \* Full page black and white ad in the program
- \* Name and Triple Crown Sponsor displayed on the sponsor board
- \* Company banner displayed during event
- \* Promotional literature displayed during event
- \* Ten rounds of wine toss
- \* Name and link to business website on our website

By being a Triple Crown Sponsor you will cover the cost for 5 students to ride in the program year round.

### PLATINUM SPONSORS \$2,500

- \* Ten tickets to the Derby Dash Bash with reserved seating for dining and viewing of the Kentucky Derby
- \* Half page black and white ad in the program
- \* Name and Platinum Sponsor status featured on the sponsor board
- \* Company banner displayed during event
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

By being a Platinum Sponsor you will provide hay for all the lesson horses for one season

### BLUE RIBBON SPONSORS \$1,000

- \* Six tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- \* One quarter page black and white ad in the program
- \* Name and Blue Ribbon Sponsor status displayed on the sponsor board
- \* Company banner displayed during event
- \* Promotional literature prominently displayed during event
- \* Name and link to business website on our website

By being a Blue Ribbon Sponsor you will cover shoes for all the lesson horses for one season.

### RED RIBBON SPONSORS \$500

- \* Four tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- \* Business card size black and white ad in the program
- \* Name and Red Ribbon Sponsor status displayed on the sponsor board
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

By being a Red Ribbon Sponsor you will cover feed for the lesson horses for one season.

### YELLOW RIBBON SPONSORS \$250

- \* Two tickets to the Derby Dash Bash for dining and viewing of the Kentucky Derby
- \* Name listed in the program
- \* Name and Yellow Ribbon Sponsor status displayed on the sponsor board
- \* Promotional literature displayed during event
- \* Name and link to business website on our website

### RUN FOR THE ROSES SPONSORS \$150

- \* Business card size black and white ad in the program
- \* Name and Run for the Roses Sponsor Status displayed on the sponsor board
- \* Promotional literature displayed during event
- \* Name and link to business website on our website